



सत्यमेव जयते

# Incentive Schemes for Industries of Government of Gujarat

**Presented by**

**M. K. Ladani**

**Joint Commissioner of Industries and General Manager**

**District Industries Center (DIC) – Rajkot**

# About DIC and its Functions

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- The District Industries Center (DIC) is a district level center for the promotion and development of MSMEs and Large Industries in District. It provides a single point of contact for entrepreneurs who are starting new business or expanding their existing ones and deal with all requirements of Large Industries, MSMEs and Cottage and Rural Industries.
  - Facilitating the implementation of various policies and programs of the central and state governments for the development of industries.
  - Providing financial assistance to eligible entrepreneurs through various government schemes such as Aatmnirbhar Gujarat Schemes 2022, Textile Value Chain 2019 etc..
  - Conducting various awareness programs for entrepreneurs and investors for various industries incentive schemes of state and central government.
  - Provide extending support for trade fairs and exhibitions organized by various Industries associations.

# MSME Help Desk at DIC

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## Hand Holding



- Investor Facilitation or interaction
- Guidance for forms, approvals, schemes, policies, incentives etc
- Handling queries
- Interdepartmental co-ordination

## Financial Guidance



- Comprehensive information about financial availability
- Knowledge dissemination workshops
- Information related to financial incentives through government schemes

## Knowledge Support



- Rebate and subsidies available for central and state government
- Knowledge repository

## Setting of Enterprise



- Assistance for setting up MSMEs
- Sector specific knowledge and guidance
- Guidance on government procedures / approvals / clearances

# **Aatmanirbhar Gujarat Scheme for Assistance to MSMEs - 2022**

# Rationale for a new scheme

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Amidst emerging global geopolitical & economic scenario, India has emerged as a bright spot as highest growing major economy

Disruption in Global Supply Chains after 2nd and 3rd wave of COVID has made world realized the need to re-align supply chains

Global Green Manufacturing scenario & India's COP 26 Commitments has led to emergence of new sectors that shall make India "Energy Independent"

Gujarat's Target to become USD 500 billion economy by 2026-27 would need increased entrepreneur engagement, hence, its important to de-risk investments of young entrepreneurs

India's target of an "Aatmanirbhar Bharat", a developed country by 2047 would need adoption of accelerated development strategies

## Salient Features of the Schemes

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Increased scale and Scope of Assistance to MSMEs

Basket of incentives to MSMEs up to 100% of their investment

Encouraging youth to become job-creators by de-risking investments

Interest Subsidy & Net SGSST reimbursement to industries

Employment linked incentives for quality employment opportunities

Capital Subsidy to Micro Enterprises

10 Thrust Sectors covering 23 sub-sectors to get incremental incentives

Special focus on NextGen Green Manufacturing

Enabling Gujarat's industries to play crucial role in global supply chains

## Various Definitions under this Scheme

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**New Enterprise**: A new enterprise has commenced commercial production/ rendering of service during the operative period of the scheme.

Should have obtained acknowledgement/ registration form Ministry of MSME or DPIIT

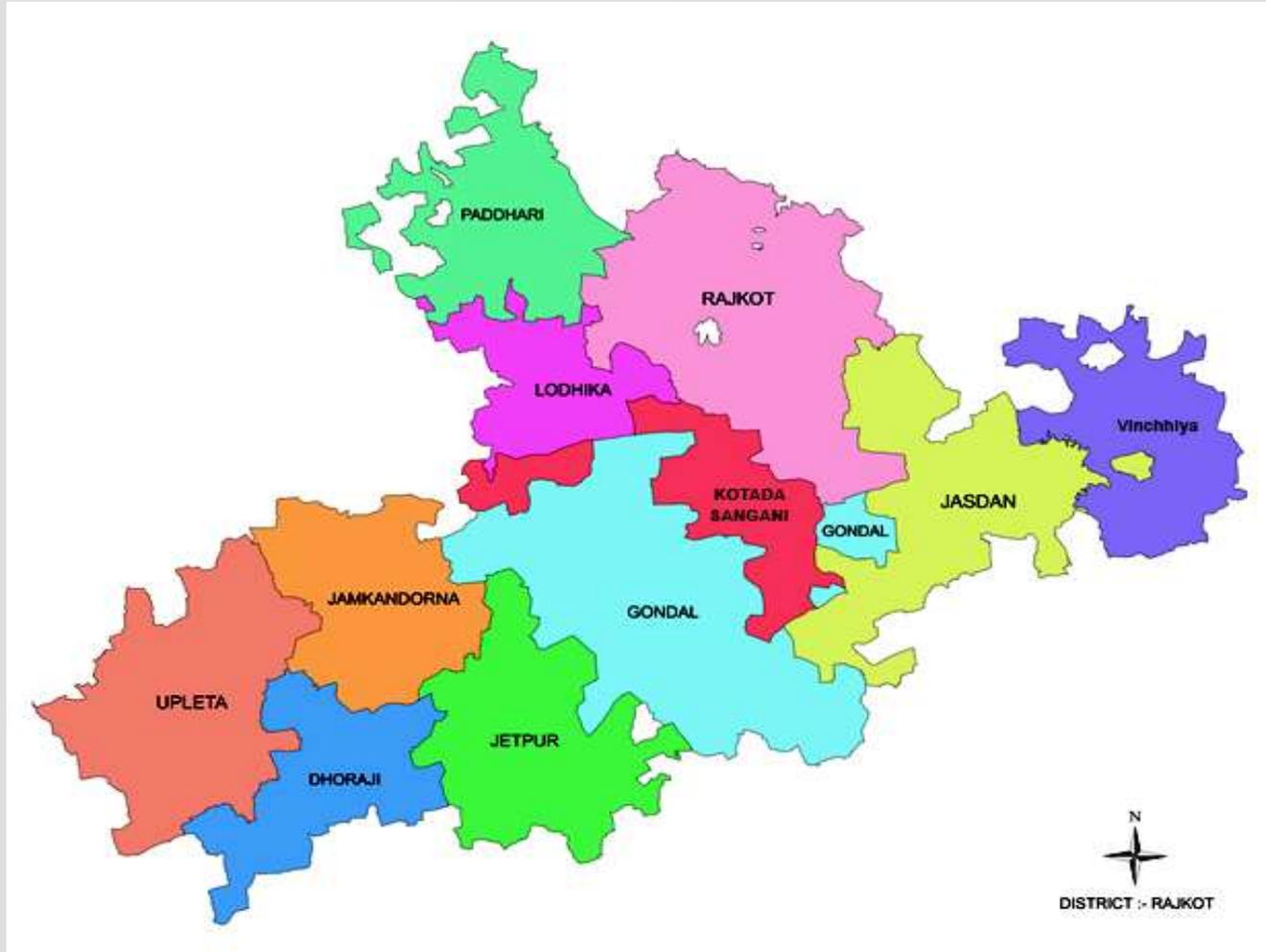
**Expansion**: Expansion means where an existing enterprise increase its investment in gross fixed capital by at least 50% of its existing project in the same premises, of which at least 60% of investment is made in Plant and Machinery, and also increases its installed capacity by at least 50% of existing product for which expansion is carried out.

**Diversification**: Diversification means where an existing/ New enterprise engaged in manufacturing diversifies its production line with an increased investment in gross fixed capital by at least 25% of its existing project in case of Micro and Small enterprise and at least 50% of its existing project in case of Medium enterprise, of which at least 60% of investment is made in plant and machinery.

**Eligible Fixed Capital Investment** : New Building, Other Construction, Plant and Machinery, Project related infrastructure.

# Classification of Talukas in Rajkot District

# Category wise Taluka List of Rajkot District



Category :- 1	Vinchhiya Jamkandorna
Category :- 2	Jasdhan Upleta Dhoraji Jetpur Gondal
Category :- 3	Lodhika Kotda Sangani Rajkot (City) Paddhari

## 1. Assistance of Capital Investment Subsidy to Micro enterprises

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Category of taluka	Quantum of incentive
<b>Category 1</b> (Vinchiya, Jamkandorna)	25% of term loan amount upto INR 35 lakhs.
<b>Category 2</b> (Jasdan, Upleta, Dhoraji, Jetpur, Gondal)	20% of term loan amount upto INR 30 lakhs.
<b>Category 3</b> (Lodhika, Kotda Sangani, Rajkot (City), Paddhari)	10% of term loan amount upto IN 10 lakhs.

# 1. Assistance of Capital Investment Subsidy to Micro enterprises

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Eligibility	Conditions
<ul style="list-style-type: none"><li>• Only <b>Manufacturing and Micro Enterprise</b> is eligible.</li><li>• New building, new plant machinery and second hand imported machinery will be eligible</li></ul>	<ul style="list-style-type: none"><li>• Apply online <b>within one year from the date of first disbursement, or on or before the date of commencement of production whichever is later.</b></li><li>• Subsidy will be paid only after commencement of commercial production of the enterprise.</li></ul>

## 2. Assistance for Interest Subsidy to MSMEs in manufacturing and Service Sector

Interest subsidy is available on interest incurred after availing term loan to both manufacturing and service enterprises for their fixed capital investment (FCI).

Interest Subsidy	Category 1 (Vinchhiya, Jamkandorna)		Category 2 (Jasdan, Upleta, Dhoraji, Jetpur, Gondal)		Category 3 (Lodhika, Kotda Sangani, Rajkot (City), Paddhari,)	
	Subsidy	Max	Subsidy	Max	Subsidy	Max
	<b>7%</b>	<b>35 Lakh</b>	<b>6%</b>	<b>30 Lakh</b>	<b>5%</b>	<b>25 Lakh</b>
Period	<b>7 Years</b>		<b>6 Years</b>		<b>5 Years</b>	

## 2. Assistance for Interest Subsidy to MSMEs in manufacturing and Service Sector

Interest subsidy is available on interest incurred after availing term loan to both manufacturing and service enterprises for their fixed capital investment (FCI).

### Eligibility

- Manufacturing and Service Enterprises are eligible.
- **1% additional interest subsidy to differently abled entrepreneur, women entrepreneur and registered startup** in Service sector
- **1% additional interest subsidy to young entrepreneur** below age of 35 years

### Conditions

- Enterprise will have to **bear min. 2% interest** subsidy levied on term loan
- Service enterprise which has registration under applicable Act are only eligible.
- The services listed at Annexure shall have to – give **permanent employment to minimum 10 persons**, must have **GST registration**

# List of Service Activity :

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## **Annexure A: List of Eligible Services Activity**

### **(I)**

- 1 Transport and logistics Services, Logistics facilities such as Container freight station Operators/Warehouses/Cold Storages etc.
- 2 Material Testing Centre
- 3 Start ups and Incubation Centre
- 4 HallMark certification Centres
- 5 Technical testing and analysis servicing
- 6 Maintenance and repair of machineries and equipments
- 7 Repair of Computers / Communication and Electronics equipments/Household Goods
- 8 Maintenance and repair of Utility Projects
- 9 Packaging services
- 10 Industrial reuse / disposal services
- 11 Apparel/Cutting & Stitching job work (other than retail tailoring)
- 12 Printing, Scanning, Digitalization & Lamination
- 13 Weigh bridges
- 14 Color labs
- 15 Steam & Air conditioning supply
- 16 Environmental Services, Waste collection, treatment and disposal activities
- 17 Electrical, plumbing and other installation activities
- 18 Maintenance and repair of Motor vehicles
- 19 Audio Visual Services, Motion pictures, Video and Television production, Sound Recording and Music publishing activities
- 20 Activities of internet Access by the Operator of the wireless / Satellite infrastructure
- 21 Web hosting activities
- 22 Specialize design activities - Fashion design related to Textile/ Apparel/Jewellery/ Furniture/ Fashion goods/ Graphic design etc,
- 23 State Level Empowered Committee is empowered to add / delete service activities listed in this Annexure

### **(II)**

- 1 Financial Services
  - 2 Health Services
  - 3 Construction related Engineering Services
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### 3. Net SGST reimbursement to Micro, Small and Medium Enterprise (MSMEs)

The eligible enterprises will be eligible for reimbursement of net SGST based on the taluka category of the project.

Category of taluka	Quantum of incentive
<b>Category 1</b> (Vinchhiya, Jamkandorna)	100% of net SGST for 10 years upto 7.5% of eFCI p.a
<b>Category 2</b> (Jasdan, Upleta, Dhoraji, Jetpur, Gondal)	90% of net SGST for 10 years upto 6.5% of eFCI p.a.
<b>Category 3</b> (Lodhika, Kotda Sangani, Rajkot (City), Paddhari)	80% of net SGST for 10 years upto 5% of eFCI p.a.

### 3. Net SGST reimbursement to Micro, Small and Medium Enterprise (MSMEs)

The eligible enterprises will be eligible for reimbursement of net SGST based on the taluka category of the project.

#### Conditions

- Eligible enterprise may obtain a separate registration under GST Act for manufacturing of eligible products only
- In case an MSME has multiple manufacturing units, it shall have to maintain separate books of accounts for the industrial undertaking applying under this scheme and get the same certified by a Chartered Accountant.
- Incentives shall be allowed only for goods manufactured in the premises of eligible enterprise and not on the resale of any goods.

#### Eligibility

- A new or an existing enterprise engaged in Manufacturing that carries out expansion/ diversification.
- While deciding the final eligibility of the enterprise for the incentive, Gross fixed capital investment made in the project or the cost appraised by the bank or financial institution, whichever is lower, will be considered.

## 4. EPF Reimbursement to MSMEs

operative period of the scheme will be eligible A new enterprise, or an existing enterprise that carries out expansion/diversification, and which commences commercial production during the under the scheme

Assistance	Conditions
<ul style="list-style-type: none"><li>MSMEs shall be able to claim reimbursement of employer's contribution under Employees' Provident Fund (EPF) made by them for their new employees working in Gujarat for a period of 10 years from DoCP. The reimbursement shall be made subject to following criteria:<ul style="list-style-type: none"><li><b>100% of employer's statutory</b> contribution under EPF amount paid, and</li><li>The ceiling of incentive amount <b>per employee will be 12% of the employee's basic salary</b> plus applicable Dearness Allowance (DA) and retaining allowance or <b>INR 1800 per month</b>, whichever is lower.</li></ul></li></ul>	<ul style="list-style-type: none"><li>In case of eligible expansion/ diversification by enterprise, the assistance will be available for <b>incremental employee count</b> beyond the count that existed before undertaking expansion/diversification, and</li><li><b>New Employee</b> means such employee who did not have a Universal Account Number (UAN) prior to joining the eligible enterprise and joins the enterprise during the operative period of the scheme.</li><li>The reimbursement shall be done on a <b>quarterly basis</b> based on payment receipts submitted by the employer, and</li><li>MSMEs that have availed EPF reimbursement under any scheme of the central / state government, or any agency of the central/ state government, shall not be eligible for EPF reimbursement under this scheme for that period</li></ul>

## 5. Assistance of Quality Certification :-

Assistance is available on national/international quality certificates like BIS/ISI/WHO/GMP/Hallmark certification

### Assistance

- **50% of fee** for BIS/ISI/WHO/GMP/Hallmark certification etc. & **50%** of testing equipment and machinery with ceiling of **Rs. 10 lakhs**

### Conditions

- Quality certificates such as BIS/ISI/WHO/GMP/Hallmark Certification etc. and others National and International certification
- Cost for certificate: **Fees charged by certification agency** (excluding travel, hotel & surveillance charges), cost of testing equipment/machinery, calibration charges of equipment
- **Not eligible if certification is part of statutory provision**
- **Testing equipment purchased after issuance of quality certificate will not be eligible**
- **Apply within a year** from date of issuance of certificate
- Expenditure for **renewal of certificate is not eligible**

## 6. Assistance of ERP (Enterprise Resource Planning):-

Assistance is available on installing Enterprise Resource Planning (ERP)

Scheme	Subsidy	Max
Assistance for ERP	65%	1 Lakh

### Conditions

- ERP System with server and software facilitation details of production, inventory control, Sales, purchases, accounting and HR Management
- The capital cost in ERP System includes installation charges, Software and annual services cost. The capital cost does not include the hardware part of the ERP System.
- In case of Software-as-a-service (SAAS) based development option of ERP System, the annual subscription charges will be considered.

## 7. Financial Support to MSMEs in ZED Certification

Assistance for promotion of Zero Defect and Zero effect (ZED) manufacturing amongst MSMEs and ZED Assessment for their certification.

### Assistance

- **50% of all charges** on amount after deducting the assistance received from Government of India for ZED certification with ceiling of **Rs. 50,000**

### Website

- <https://zed.msme.gov.in/>

### Eligibility

- ZED Certification: For promotion of Zero Defect and Zero effect manufacturing amongst MSMEs.
- Develop an **ecosystem for Zero defect manufacturing** in MSMEs
- Adapt quality tools/systems and energy efficient manufacturing
- Drive manufacturing with adoption of Zero-Defect production process and without impacting the environment.

## 8. Assistance for Technology Acquisition

Assistance for acquisition of appropriate technology from recognized institution for its product/process

Scheme	Subsidy	Max
Technology Acquisition	65%	50 Lakh

### Eligibility

- Obtain approval from MSME Commissionerate **within 1 year after signing MOU/agreement/contract** with technology provider.
- **Not eligible for purchase of any plant and machinery**
- Patented technology acquired from **India/foreign company is eligible**

## 9. Assistance in Implementation of Information and Communication Technology (ICT)

Assistance is available for equipment required for use of ICT as a media of communication such as hardware, networking and hardware for accessing cloud computing

Scheme	Subsidy	Max
Assistance for ICT	65%	5 Lakh

### Condition

- The equipment required for use of ICT as a media of communication, networking with hardware for accessing cloud computing shall be eligible for 65% of the capital expenditure related to ICT facilities.

# 10. Assistance for Saving in Consumption of Energy and Water

Assistance to existing / new enterprise taking action for saving in consumption of Energy and Water

## Eligibility

- Existing as well as new enterprise taking action for **saving in consumption** of Energy and Water will be eligible for assistance under this scheme.

## Assistance

- **@ 75% cost of energy/water audit** conducted in a unit by a recognized institution/consultant subject to **a limit of Rs. 50,000**.
- **25% of cost of equipment** subject to **maximum Rs. 20 lakhs per project**.

## Conditions

- The assistance on cost of equipment will be eligible subject to the condition that saving in energy / water minimum by **10% of average monthly consumption of previous 12 months** before audit

# 11. Assistance for Patent Registration

Assistance is available to any individual/legal entity for cost/expenditure incurred for any number of patent applications

## Eligibility

- Individual / any legal entity
- Fees paid to patent attorney and patent service center, patent registration and equipment purchased **to develop patent** would be eligible (excluding travel, hotel charges) for obtaining patent registration

## Conditions

- Apply within a year from date of publication/notification of the patent

## Assistance

- **@ 75% of expenditure** incurred for obtaining patents, maximum of **Rs. 25 lakhs** per applicant/enterprise within the operative period of the scheme
  - Max. fee for attorney for national patent shall be capped at
    - **Rs. 50,000 for domestic patents** and
    - **Rs. 2,00,000 per country for international patent**
- within overall cap of **75% of cost/expenditure** of patent registration within overall ceiling.
- **@ 50% of the Assistance for the publication/ notification of the patent**, while remaining assistance will be disbursed after issuance of certificate of patent.

## 12. Assistance for Raising Capital through SME Exchange

Assistance is provided to encourage MSME to opt for raising equity capital through SME exchange.

### Eligibility

- Micro, Small & Medium Enterprise acknowledged under the **MSMED Act 2006** are eligible to get benefit.
- Only **Manufacturing Enterprise** is considered under this scheme.

### Conditions

- Application should be for raising equity through SME Exchange for the enterprise to be **setup in Gujarat**.
- Under the guidelines of SEBI, the MSME can raise equity capital through SME exchange
- The assistance would be **paid one time** in policy period after successful raising of equity.
- **Apply within one year** from the listing date in SME exchange
- GVFL may take equity in enterprise which are registered with SME-Exchange

Scheme	Subsidy	Max
Raising Equity through SME Exchange	25%	5 Lakh

## 13. Assistance for Reimbursement of CGTMSE fees

Assistance is given for Collateral free loans up to Rs. 2 Crores from financial institutions / Bank by charging additional fee.

### Eligibility

- Micro, Small & Medium Enterprise acknowledged under the MSMED Act 2006 are eligible to get benefit.
- Only Manufacturing enterprise is considered under this scheme.

### Assistance

- Assistance as **reimbursement @100% annual service fees** paid to Bank / Financial institution for collateral free term loan under CGTMSE, for the period of five year.

### Conditions

- **Collateral free term loan up to Rs. 2 Crores** from financial institutions / Bank by charging additional fee for assistance.
- Assistance will be disbursed with interest subsidy **once a year**.
- Service and trading activity are not eligible
- Application should be done **within one year** of first disbursement of term loan or on or before date of commencement of commercial production, whichever is later

## 14. Assistance for Power Connection Charges

Assistance is given to MSME, located in other than GIDC/approved industrial park area which has paid charges to distribution licensee, for new connection or to get additional load in case of existing consumer (in case of expansion) or for shifting of connection or service line.

Scheme	Subsidy	Max
Service line & Power Charges	35%	5 Lakh

### Eligibility

- MSME, located in **other than GIDC/approved industrial park area**, which has paid charges to distribution licensee, for new connection or for getting additional load in case of existing consumer (in case of expansion) or for shifting of connection or service line, will be eligible for assistance under the scheme.

### Conditions

- Apply for reimbursement **within one year** from the date of payment of charges to distribution licensee for service line.

## 15. Assistance in Rent to MSE's

Assistance is available to enterprise acquiring rented/leased shed to set up manufacturing activities

Scheme	Subsidy	Max
Rent Assistance	65%	1 Lakh

### Eligibility

- Any MSE in **manufacturing** activities which has acquired **rented/leased shed**
- Service and trading activity is not eligible

### Conditions

- **Assistance will be provided for 5 years** on reimbursement basis
- The owner of shed should have legal ownership and possession.
- Manufacturing activity should consume electricity/power
- Assistance will be given with effect from date of rent deed or three months prior to the date of production whichever is later

# **Market Development Assistance to MSMEs**

# Assistance for Participation in Exhibition (National & International)

Assistance is available to MSME manufacturing sector for participation in national and international exhibition

## Eligibility

- Manufacturing sector for participating in Exhibitions/trade fairs in India for State, National, International level exhibition/trade fairs organized by Chamber of Commerce, Industries Association, Federation, State Government (or its agency or outside India)

## Conditions

- Enterprise will be entitled for **maximum 5 times of participation** in State level, National level and International level (inside India)
- Enterprise will be entitled for **maximum 3 times for participation in International level (outside India)**
- Apply within six months from last date of exhibition/trade fair in which it has participated.
- International level exhibition must be approved by Ministry of MSME, India Trade Promotion Organization (ITPO), EEPC, Federation of Indian Export Organization (FIEO) etc. and as approved by SLEC will be eligible

# Assistance for Participation in Exhibition (National & International)

Assistance is available to MSME manufacturing sector for participation in national and international exhibition

## Assistance

- **State Level Exhibition – @ 75%** maximum amount **up to Rs. 50,000** (cost of stall rent + cost of product literature and display material cost)
  - ❖ Product literature and display material cost will be limited to Rs. 10,000
- **National Level Exhibition – @ 75%** maximum amount **up to Rs. 1 lakhs** (cost of stall rent + cost of product literature and display material cost)
  - ❖ Product literature and display material cost will be limited to Rs. 10,000
- **International Level (In India) – @ 75%** maximum amount **up to Rs.2 lakhs** (cost of stall rent + cost of product literature and display material cost)
  - ❖ Product literature and display material cost will be limited to Rs. 20,000
- **International Level (Outside India) – @ 60%** maximum amount up to **Rs.5 lakhs** (cost of stall rent + cost of product literature and display material cost)
  - ❖ Product literature and display material cost will be limited to Rs. 50,000



सत्यमेव जयते



# Assistance for Start Ups/ Innovation

Presented by

**M.K.LADANI**

**Joint Commissioner of Industries and General Manager  
District Industries Center (DIC) – Rajkot**

# Assistance for Start Ups/ Innovations

Assistance provided to the approved/sanctioned Nodal Institution by SLEC

## Assistance

### ➤ Sustenance Allowance:-

-> Rs 20,000 per month for one year

->Startup with at least one women co-founder Rs. 25,000 per month for one year

### ➤ Seed Support :-

->RS. 30 Lakhs for raw materials, market research, Testing & Trials, Marketing

### ➤ Assistance Rs. 10 Lakh(Additional) for Startups having significant impact on Society

### ➤ Mentoring Assistance

-> Rs. 1 lakh per sanctioned/approved startup max. Rs. 15 lakh per annum per institute.

-> Nodal institute recognized by SLEC will be eligible for reimbursement of 75% of expenses incurred for organizing promotional event of max. Rs. 5 lakh

-> If the event is organized specifically for Women Entrepreneurship, reimbursement of 90% of expenses incurred for promotional event, max. Rs. 5 lakh

## Assistance for Start Ups/ Innovations

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### Other Information

- **Website Startup Gujarat:**

<https://startup.gujarat.gov.in/home>

- **Nodal Institutes In Surat:**

(1) Association for Harnessing Innovation and Entrepreneurship (ASHINE) - SVNIT College

(2) AIC SURATi iLAB Foundation – Udhna

# ZED Certification

## Zero Defect Zero Effect



# 1. About Zed Certification :

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MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivise them for ZED Certification while also encouraging them to become MSME Champions.

Through the journey of ZED Certification, MSMEs can reduce wastages substantially, increase productivity, enhance environmental consciousness, save energy, optimally use natural resources, expand their markets, etc. MSMEs will also be motivated to adopt best practices in work culture, standardization of products, processes, and systems etc. in order to enhance their global competitiveness and sustainability.

The ZED Certification aims at enhancing the competitiveness of an MSME by assessment, modification through guidance, handholding, managerial and technological intervention – not just certification.

## 2. ZED Certification level :

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- ❖ **Certification Level 1: BRONZE**
- ❖ **Certification Level 2: SILVER**
- ❖ **Certification Level 3: GOLD**

## 3. Eligibility :

All MSMEs registered with the UDYAM registration portal (of the MoMSME) will be eligible to participate in MSME Sustainable (ZED) Certification and avail related benefits/incentives.

#### 4. Cost Of Certificate :

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- a. Certification Level 1: BRONZE: Rs. 10,000/-
- b. Certification Level 2: SILVER : Rs. 40,000/-
- c. Certification Level 3: GOLD : Rs. 90,000/-

The above cost includes cost of verification, assessment, certification and monitoring, and taxes, as applicable.

#### 5. State Government Subsidy :

The enterprise will be eligible for subsidy @ 50% of all charges on the amount after deducting the assistance received from Government of India for ZED certification, up to a maximum amount of Rs. 50,000 during operative period of scheme.

## 6. Benefit of ZED Certification :

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ZED Certification offers numerous benefits to MSMEs from various departments like Incentives from Ministry of MSME, Financial Institution Incentives, different state government incentives, and incentives from Ministry of Railways etc.

### 1. Ministry of Micro, Small and Medium Enterprises:-

1. Free (100% subsidy) ZED Certification for Women Owned MSMEs
2. Subsidy on Cost of ZED Certification (80%, 60% & 50% for Micro, Small and Medium Enterprises, respectively)
3. Additional Subsidy of 10% for the MSMEs owned by Women/SC/ ST Entrepreneurs
4. Increased Guarantee Coverage of 85% for ZED Certified MSEs
5. 10% additional concession/relaxation in guarantee fee for ZED Certified MSEs

## Financial Institution Incentives :

Sr. No	Name of Financial Institute	Benefit
1	ICICI BANK	25% concession in processing fee is being provided to MSME clients post submission of ZED Certificate
2	YES BANK	0.5% concession on the Processing Fees and Rate of interest
3	ESAF Small Finance Bank	50% reduction in processing fee for all loan proposals from ZED certified units
4	PANJAB NATIONAL BANK	50% concession in Processing charges and 10 bps (0.10%) interest concession
5	STATE BANK OF INDIA	25% concession in processing charges/upfront fees 25 bps interest concession
6	BANK OF BARODA	25% concession in Processing Charges and ROI concession
7	SIDBI	25 bps in Interest rate and 25% in Processing/ upfront fees

## Benefit from Railway Board, Ministry of Railways:

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1. Admissibility of discount schemes in freight rates for parcels

Powers to Zonal Railways to grant up-to 45% discount in freight rates on indented parcel trains and indented Parcel Vans in empty direction (vide FM Circular-26/2021 dated 22.11.2021)

2. Admissibility of discount schemes in freight rates for parcels

Powers to decide the charging of non-leased parcel traffic in SLRs of intra-Railway trains with low utilization (vide FM Circular-03/2018 dated 24.01.2018)

# Government e- Marketplace (GeM)

**Presented by  
M. K. Ladani  
Joint Commissioner of Industries and General Manager District  
Industries Center (DIC) – Rajkot**

## About GOVERNMENT e-MARKETPLACE :-

- **A one-stop online procurement portal for all Government Buyers including Central/State ministries, Departments, Bodies & PSUs. Launched on 9th August 2016. (<https://www.gem.gov.in/>).**
- **GeM aims to enhance The Government e-Marketplace (GeM) is an online platform created by the Government of India to facilitate procurement of goods and services for various government departments and public sector enterprises.**
- **It provides the tools of e-Bidding, Reverse Auction and Direct Procurement to facilitate Government users achieve the best value for their money.**

## OBJECTIVE

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- **Transparency:** To ensure a transparent and efficient procurement process.
- **Efficiency:** To streamline procurement and reduce administrative delays.
- **Cost Savings:** To promote competition and offer better pricing for goods and services.
- **Ease of Use:** To simplify the purchasing process for government agencies.

## Key Features

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### ❖ **Online Platform:**

GeM is a web-based portal that allows government departments and agencies to procure goods and services online.

### ❖ **Wide Range of Products:**

The platform offers a vast array of products and services, from office supplies and electronics to consultancy services and specialized equipment.

### ❖ **Vendor Registration:**

Suppliers and service providers can register on the platform to participate in government procurement. Registration is generally free.

### ❖ **Bidding and Quotations:**

Vendors can submit bids or quotations for procurement requests posted by government agencies.

### ❖ **Standardization:**

The platform promotes the standardization of product specifications, ensuring consistency and quality.

### ❖ **Digital Payment:**

The platform supports digital payments, which helps in faster and more secure transactions.

### ❖ **Data Analytics:**

GeM provides tools for data analysis, which help in tracking procurement patterns and making informed decisions.

### ❖ **Real-time Monitoring:**

Government agencies and suppliers can monitor the status of procurement processes in real-time.

## KEY STAKEHOLDERS OF GOVERNMENT EMARKETPLACE

### Internal Stakeholders Execution Engine

- GeM SPV
- MSP
- PMU

### Buyers

- Central Govt
- Central PSUs
- State Govt.
- State PSUs
- Autonomous Bodies

### Sellers

- OEMs
- MSE
- Start-up
- Authorized Resellers
- Service Providers

### External Govt. Systems

- UIDAI
- GSTN
- PFMS
- MCA 21
- PAN Database

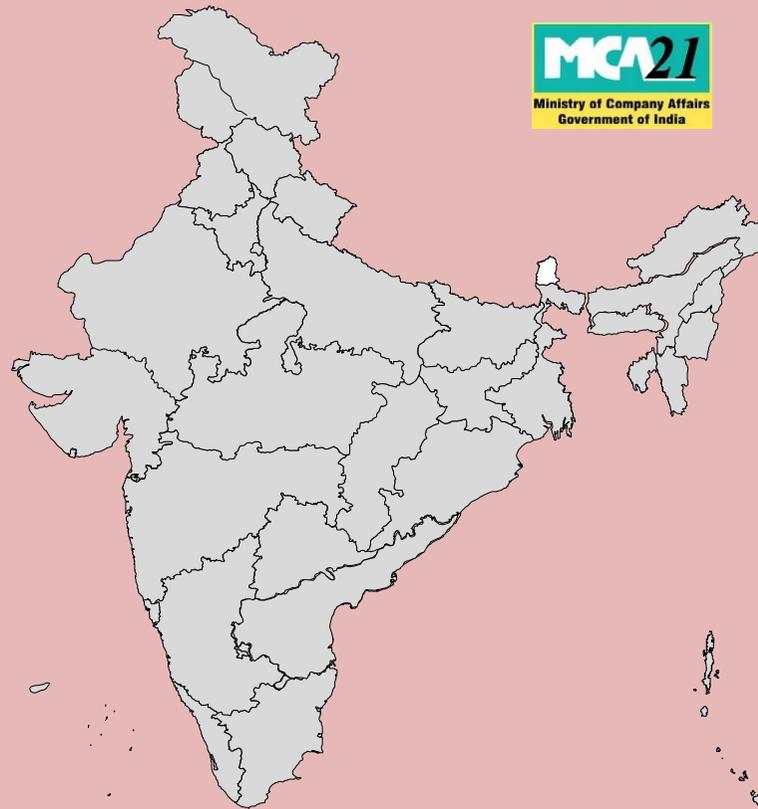
### Inspection Systems

- CAG
- CVC
- CGDA
- RTI

### Partners

- Banks
- Rating Agencies
- Other Commercial Agencies

# ESTABLISHED FOOTPRINT ACROSS INDIA



## Partnered with Industry Associations & Other Institutes:

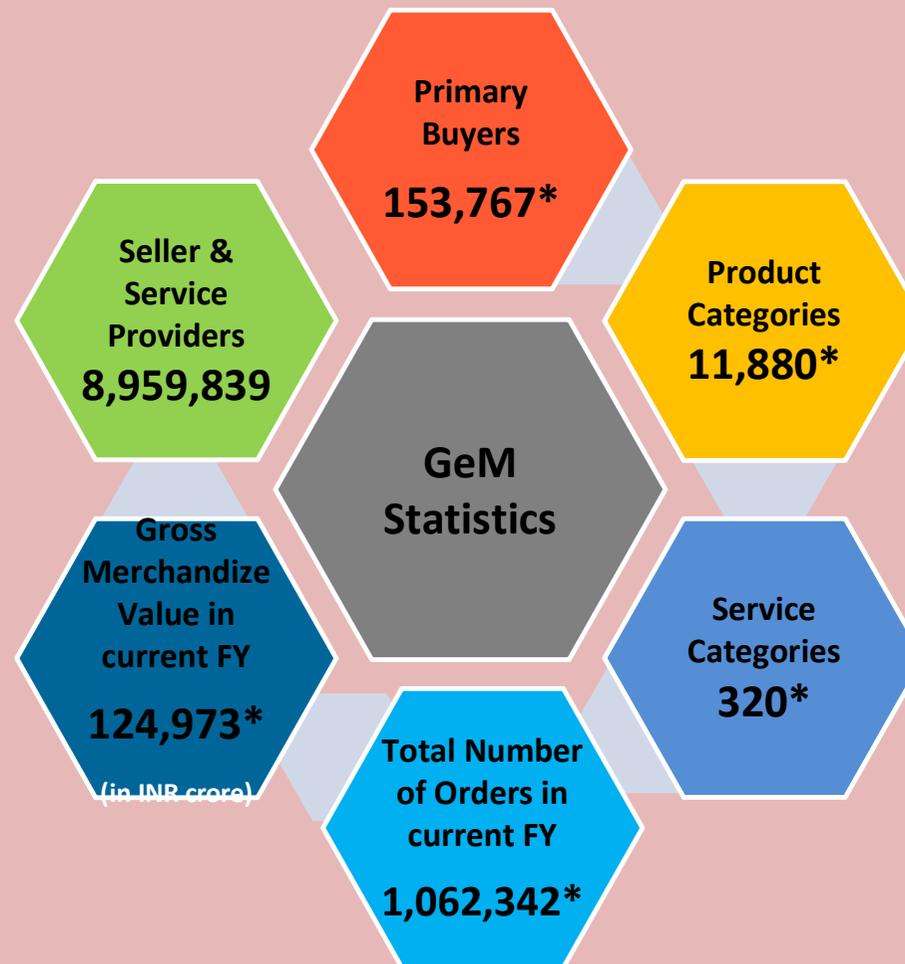


## MoU with Financial Institutions/Banks:



Signed MoU with 27 States / 8 UTs

# KEY STATISTICS



As on 1<sup>st</sup> July 2024

48

\* To view current value please click on the hyperlink

## OFFERING MULTIPLE PROCUREMENT OPTIONS

### Direct Purchase

For amounts less than INR 25,000

### L1

For amount greater than INR 25,000/- and less than INR 5 Lakhs

### Push Button Procurement

Buyers will have an option to create a PBP notice for L1 Purchase (Compare and Buy for up to 5 Lakhs)

### Bid/ Bid to RA

Procurement via Bid and Bid to RA to get the best price Quote through single and double packet bid.

### Intent of Buying- PAC

Procurement of specific product as per requirement is also, possible

### Custom/ BOQ Bids

Procurement of Goods/ Services not available on GeM

# BENEFIT

## ➤ For Government Agencies:

- Streamlined procurement processes.
- Reduced paperwork and manual processing.
- Access to a wider range of suppliers and competitive pricing.

## ➤ For Suppliers:

- Increased visibility and access to government contracts.
- Simplified registration and bidding processes.
- Opportunities to expand their business by supplying to government departments.

As on 1<sup>st</sup> July 2024

50

\* To view current value please click on the hyperlink

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**Website:** The platform can be accessed through its official website : [gem.gov.in](http://gem.gov.in)



सत्यमेव जयते

Ministry of Micro Small and Medium Enterprises  
(Government of India)

# MSME SAMADHAAN- Delayed Payment Monitoring System

# 1.MSME SAMADHAAN- Delayed Payments to Micro and Small Enterprises under Micro, Small and Medium Enterprise Development (MSMED) Act, 2006

## ➤ **Related Provision**

The Micro, Small and Medium Enterprise Development (MSMED) Act, 2006 contains provisions of Delayed Payment to Micro and Small Enterprise (MSEs). (Section 15- 24). State Governments to establish Micro and Small Enterprise Facilitation Council (MSEFC) for settlement of disputes on getting references/filing on Delayed payments. (Section 20 and 21)

## ➤ **Nature of assistance**

MSEFC of the State after examining the case filed by MSE unit will issue directions to the buyer unit for payment of due amount along with interest as per the provisions under the MSMED Act 2006.

## ➤ **Who can apply**

Any Micro or small enterprise having valid Udyam Registration can apply.

## Salient Features:-

- The buyer is liable to pay compound interest with the monthly rests to the supplier on the amount at the three times of the bank rate notified by RBI in case he does not make payment to the supplier for his supplies of goods or services within 45 days of the acceptance of the goods/service rendered. (Section 16).
- State Governments to notify (i) Authority for filing Entrepreneur Memorandum (ii) Rules of MSEFC and (iii) Constitution of MSEFC.
- All States/UTs have notified Authority for Filing Entrepreneur's Memorandum, have Notified rules of MSEFC and all the 37 States/UTs have constituted MSEFCs, as per provisions laid down under MSMED Act 2006.
- Every reference made to MSEFC shall be decided within a period of ninety days from the date of making such a reference as per provisions laid in the Act.
- If the Appellant (not being the supplier) wants to file an appeal, no application for setting aside any decree or award by the MSEFC shall be entertained by any court unless the appellant (not being supplier) has deposited with it, the 75% of the award amount. (Section 19)

## ➤ **Implementation :**

The provisions under the Act are implemented by MSEFC chaired by Director of Industries of the State /UT having administrative control of the MSE units. State Government/UTs are requested to ensure that the MSE Facilitation Council hold meetings regularly and delayed payment cases are decided by the Councils within a period of 90 days as stipulated in the MSMED Act, 2006.

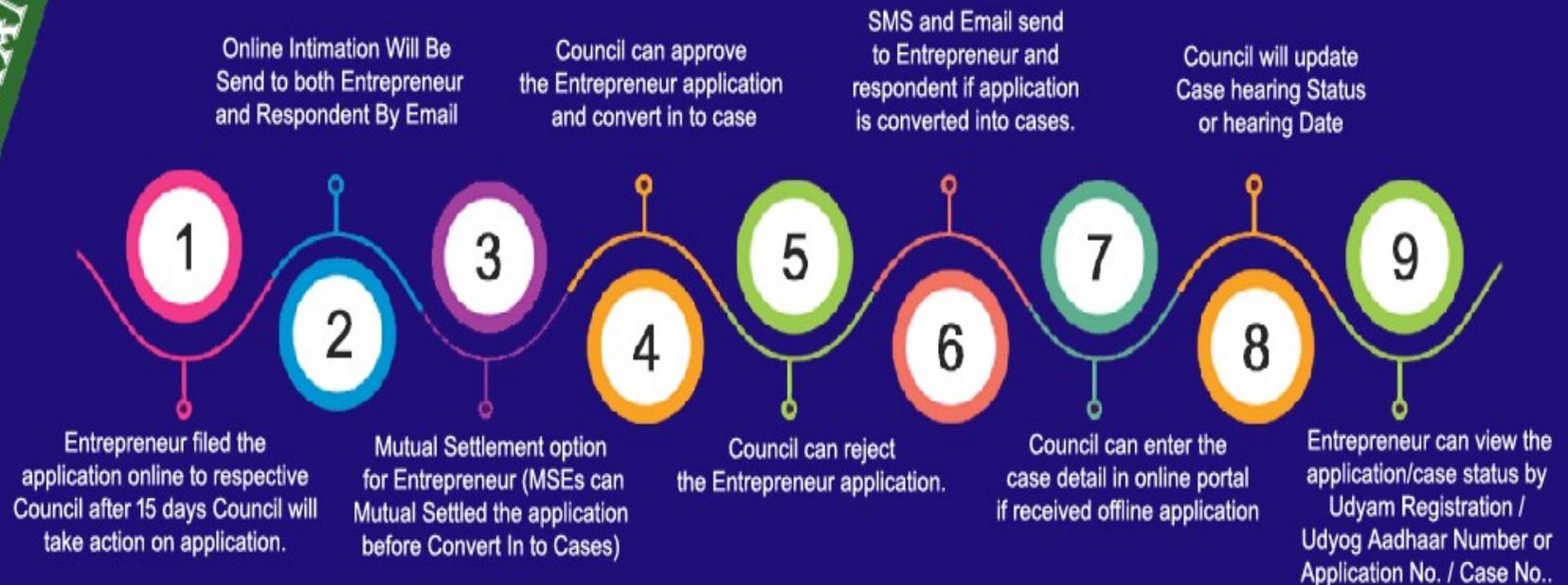
## ➤ **MSME Samadhaan Portal - Ease of filing application under MSEFC, an Initiative from Ministry of MSME, Govt. of India**

Ministry of MSME has taken an initiative for filing online application by the supplier MSE unit against the buyer of goods/services before the concerned MSEFC of his/her State/UT. These will be viewed by [MSEFC](#) Council for their actions. These will be also visible to Concerned Central Ministries, Departments, CPSEs, State Government, etc for pro-active actions.



Ministry of Micro, Small  
and Medium Enterprises  
Government of India

MSME SAMADHAN





# **A Presentation on Gujarat's Textile Ecosystem & New Textile Policy 2024**

**Cumulative FDI of USD  
68.1 Billion**  
(From April 2000 to Dec.  
2024)

## Macro Gujara

**~18% of India's Industrial  
Output (INR 25.67 Lakh  
Cr; FY 2022-23)**

**35.3% share of Manufacturing  
Sector in State's Gross Value  
Added (FY 2022-23)**



**8.2% of India's GDP**  
State GDP ~USD 283  
Billion (at Current Prices  
2023-24 (Q))

**2.3 Million+ registered  
MSMEs across the value  
chain**

**~30% share in India's total  
exports  
(USD 116 Bn; FY 2024-25)**

## Air Connectivity

- 19 operational airports & airstrips; 4 International airports
- Upcoming India's largest airport in Dholera

## Rail Connectivity

- Railway route length >5,200 kms.
- Upcoming High-Speed Rail between Ahmedabad & Mumbai

## Road Connectivity

Well-surfaced roads providing excellent connectivity and supporting growth

## Port Connectivity

1 major port and 48 non-major ports handling 38% of India's cargo movement

## Power Abundant

~52.5 GW power generation capacity

## Gas & Water Grid

- 2700 kms. operational gas grid network connecting major industrial hubs
- State-wide Water Grid : Narmada Canal Network

## Industrial Estates and Parks

- 200+ Industrial Estates and ~100 Private Industrial Parks
- Sector specific parks

## Special Investment Regions

- PCPIR
- MBSIR
- DSIR

## Corporates and MSMEs

- Home to many Fortune 500 companies
- Over 2.3 million MSME (Udhyam registered)

**The** makes it favourable  
**for industries to flourish**

# Gujarat's business-friendly environment and investment-supportive initiatives make it

preferred

investment destination

- Access to over 200 important services, incentives, registrations and approvals required to efficiently and effectively start a business as well as operate smoothly in Gujarat.
- **Dedicated Investor Desks & Relationship Manager** to handhold, facilitate and assist companies/ investors

Investor Facilitation Portal (IFP)

Gujarat Single Window Clearance Act 2017

Online issuance of approvals, clearances licenses, and certificates within defined timelines

Digitized Land Bank

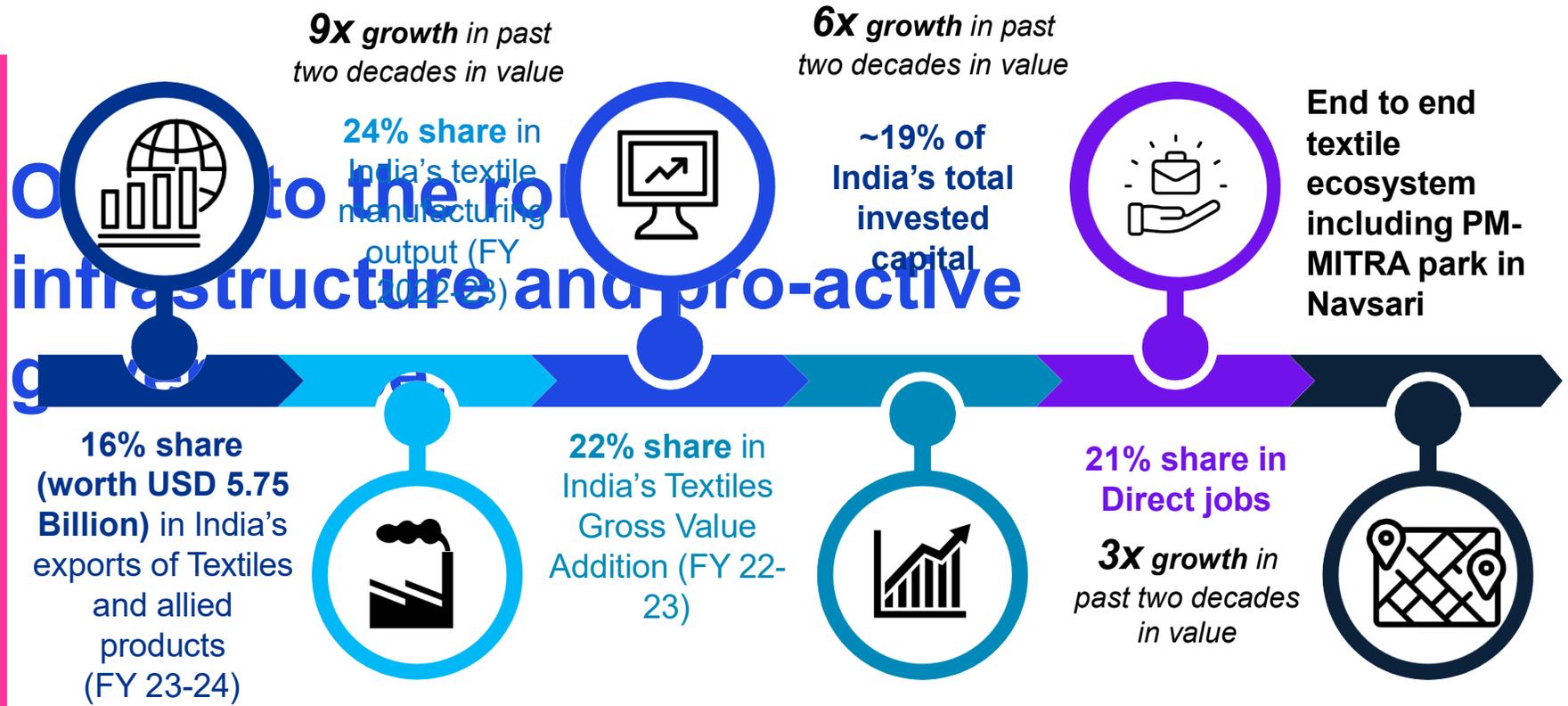
GIS based map providing real time information of industrial land parcels

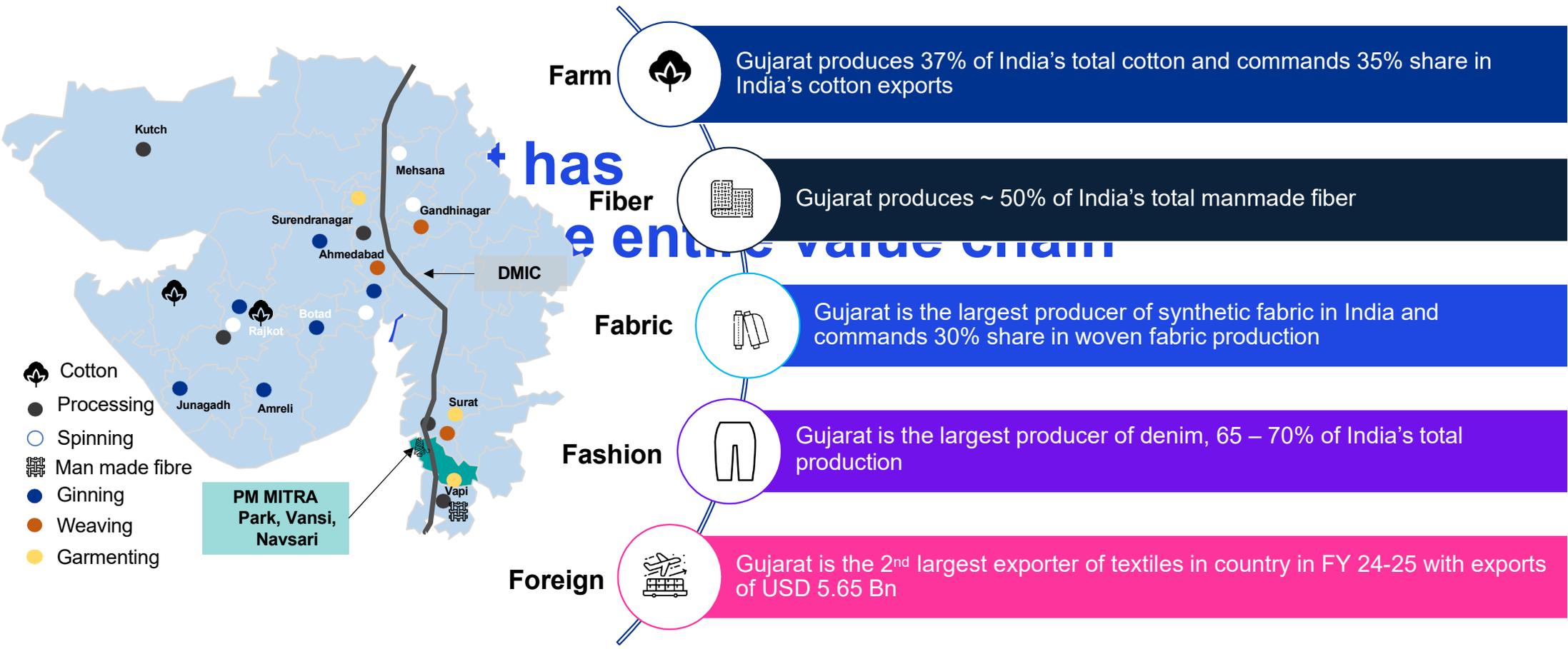
MSME Act 2019

Exemption to MSMEs from obtaining approvals for a period of 3 years ; can start operations immediately



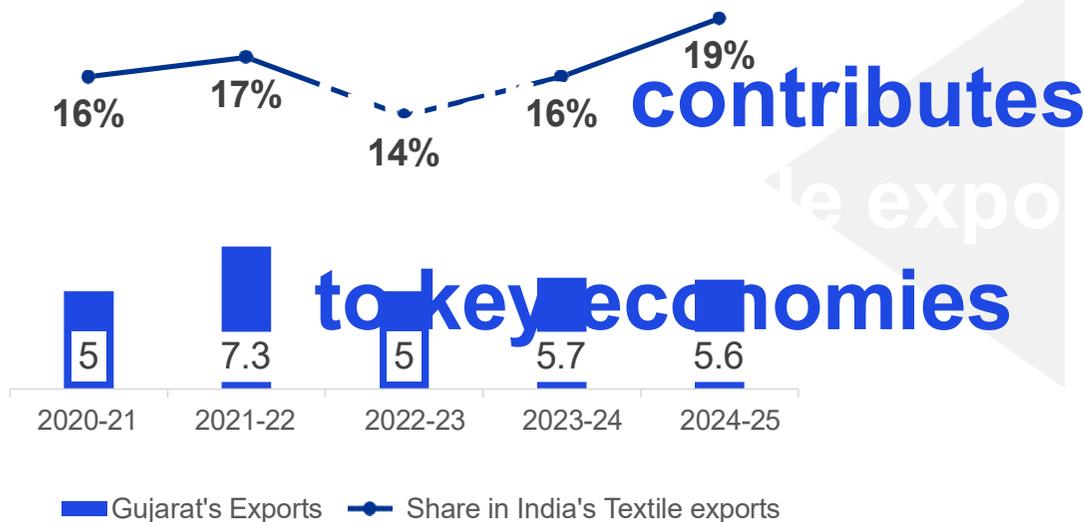
\*Gujarat has the least man-days lost in India





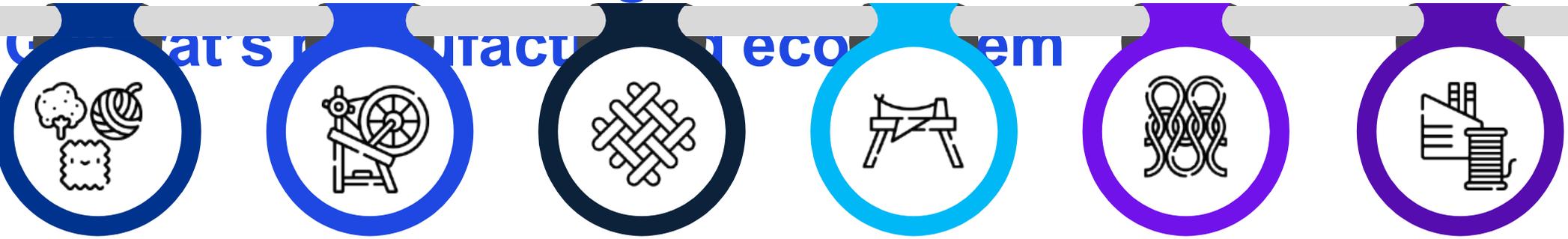
## Gujarat's Textile Exports (USD Bn) in last five years vis-à-vis share in India's textile exports

## Top five countries importing Gujarat's textile (FY 2024-25)



- In FY 2024-25, Gujarat's textile exports reached **USD 5.65 Bn**, contributing **~19%** in India's textile exports
- **The USA and Bangladesh** have imported textile products worth **USD 1.6 billion**, making them the largest contributors to the State's textile exports, followed by the UAE, Sri Lanka and China.

# further strengthens



Ginning

Spinning

Weaving & Knitting

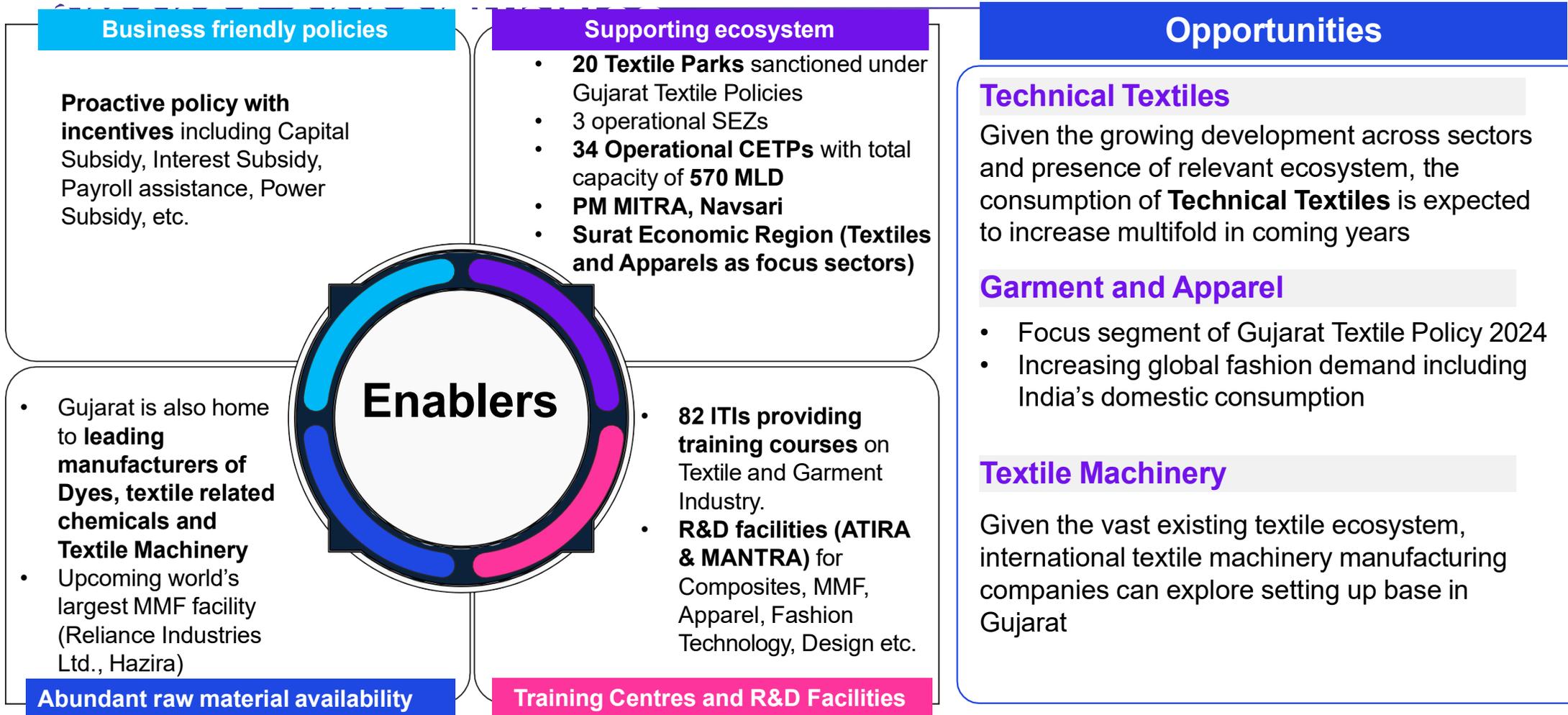
Processing

Garments & Made-ups

Technical Textile


**Key International Players:** Ahlstrom, Hygienics Corporation, TenCate Geosynthetics

# Powered by key enablers,



# GUJARAT TEXTILE POLICY 2024

Industries, Commerce and  
Innovation Department  
Government of Gujarat



## Activity-1

- Garments
- Apparel and Made-ups
- Technical Textiles
- Activity (including Composite Unit)

## Activity-2

- Weaving (with or without preparatory)
- Knitting
- Dyeing & Processing
- Texturizing
- Twisting
- MMF spinning to manufacture yarn from Polyester Staple Fiber or Viscose Staple Fiber (excluding Spinning activity of Cotton and Synthetic Filament Yarn)
- Embroidery

provides incentives  
for activities  
across the value  
chain of the sector



#### **Capital Subsidy:**

- 10%-35% of eFCI, up to INR 100 Cr
- 25%-35% of eFCI, up to INR 150 Cr (In case of Labour-Intensive Units)



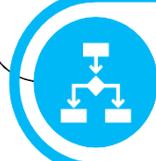
#### **Interest Subsidy:**

- 5%-7% on Term Loan for 8 years, up to 3% of eFCI p.a.
- 7% on Term Loan for 8 years, up to 3% of eFCI p.a. (In case of Labour-Intensive Units)



#### **Power Tariff Subsidy:**

- INR 1/unit (kWh) or Renewable Power through open access for 5 years from DoCP
- INR 15 Cr/ year for captive renewable energy plant (In case of Labour-intensive units)



#### **Payroll Assistance:**

- For Female Worker: INR 3000-5000 for 5-10 years depending upon activity
- For Male Worker: INR 2000-4000 for 5-10 years depending upon activity



#### **Assistance to SHG for job work**

- Training assistance: INR 5000 per month per member for 3 months
- Payroll assistance: 25% of job work value limited to INR 5000 per month per member for 5 years

**Labour intensive units: Unit providing employment to minimum 4,000 employees of which minimum 1,000 are female employees**

In addition, the State Government will provide customized package and incentives to units committed for large scale investment in the sector and generate minimum 5,000 employment in the State in the sector

# Incentives under Gujarat Textile

## Capital Subsidy

Taluka Category	Activity-1	Activity-2
Category 1 and PM MITRA Park	35% of eFCI up to INR 100 Cr	20% of eFCI up to INR 50 Cr
Category-2	30% of eFCI up to INR 100 Cr	18% of eFCI up to INR 50 Cr
Category-3	20% of eFCI up to INR 50 Cr	10% of eFCI up to INR 40 Cr

## Interest Subsidy

Taluka Category	Activity-1	Activity-2
Category 1 and PM MITRA Park	7% on TL for 8 years up to 3% of eFCI p.a.	7% on TL for 7 years up to 2% of eFCI p.a.
Category-2	7% on TL for 8 years up to 2.5% of eFCI p.a.	7% on TL for 7 years up to 2% of eFCI p.a.
Category-3	5% on TL for 6 years up to 2% of eFCI p.a.	5% on TL for 5 years up to 2% of eFCI p.a.

## Power Tariff Subsidy

INR 1/unit (kWh)- Availing power from DISCOM/RE for 5 years from DoCP

## Payroll Assistance

Garment, Apparel & Made-ups (Incl. composite unit)	Technical Textile (Incl composite unit)
INR 5000 per Female Worker & INR 4000 per Male Worker per month for 5 years	INR 3000 per Female Worker & INR 2000 per Male Worker per month for 5 years

## Assistance to SHG for job work

Training Assistance	Payroll Assistance
INR 5000 per month per member for 3 months	INR 5000 per month per member for 5 years, subject to 25% of job work turnover

# Special Package for Labour

## Capital Subsidy

Taluka Category	Activity-1	Activity-2
Category 1 and PM MITRA Park	35% of eFCI up to INR 150 Cr	25% of eFCI up to INR 150 Cr
Category-2	30% of eFCI up to INR 150 Cr	25% of eFCI up to INR 150 Cr
Category-3	25% of eFCI up to INR 150 Cr	25% of eFCI up to INR 150 Cr

## Interest Subsidy

Taluka Category	Activity-1	Activity-2
Category 1 and PM MITRA Park	7% on TL for 8 years up to 3% of eFCI p.a.	
Category-2		
Category-3		

## Power Tariff Subsidy

INR 1/unit (kWh)- Availing power from DISCOM/RE for 5 years from DoCP and INR 15 Cr/ year for captive renewable energy plant

## Payroll Assistance

Garment, Apparel & Made-ups (Incl. composite unit)	Technical Textile (Incl composite unit)
INR 5000 per Female Worker & INR 4000 per Male Worker per month for 10 years	INR 3000 per Female Worker & INR 2000 per Male Worker per month for 10 years

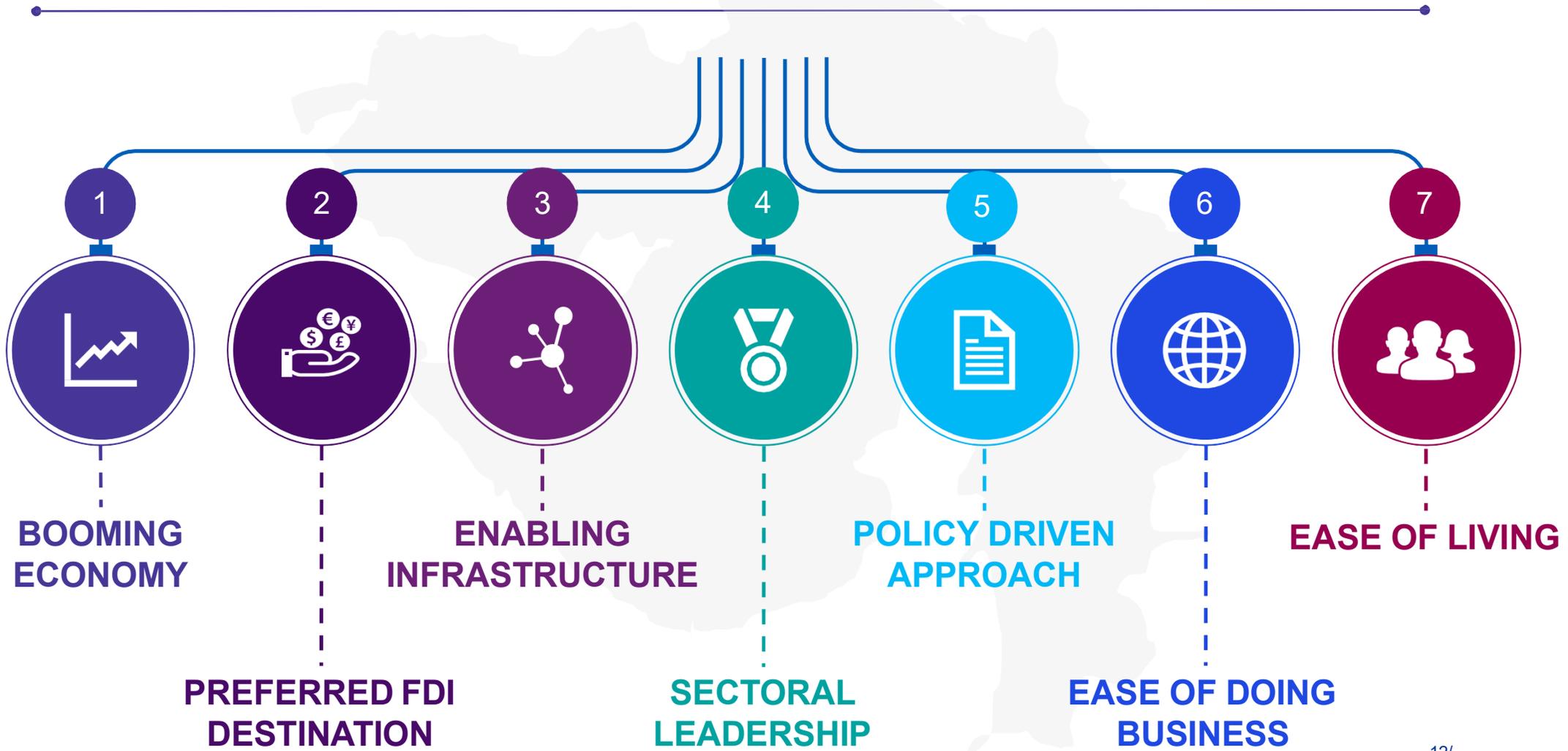
## Assistance to SHG for job work

Training Assistance	Payroll Assistance
INR 5000 per month per member for 3 months	INR 5000 per month per member for 5 years, subject to 25% of job work turnover

**In addition, the State Government will provide customized package and incentives to units committed for large scale investment in the sector and generate minimum 5,000 employment in the State in the sector**

**Labour intensive units: Unit providing employment to minimum 4,000 employees of which minimum 1,000 are female employees**

Scheme	Assistance for	Quantum of assistance
Scheme for Assistance for Industrial Infrastructure	Common Infrastructure Facilities such as Approach Road, Communication facilities, warehouse facilities, CFCs, Dormitory housing facilities, etc.	<ul style="list-style-type: none"> <li>80% of eligible project cost up to INR 25 Cr per project</li> </ul>
Scheme for Enhancement of Technical Competence and Manpower	Scheme of financial assistance for Skill Development to MSME Sector	<ul style="list-style-type: none"> <li>100% of course fees up to INR 10,000 per trainee for one week or more of course duration</li> </ul>
	Scheme of financial assistance for Tuition Fees for Enhancement of Skill	<ul style="list-style-type: none"> <li>Up to INR 15,000 for 121 hrs. and more training duration</li> <li>Up to INR 10,000 for 61-120 hrs. training duration</li> <li>Up to INR 5,000 for 40-60 hrs. training duration</li> </ul>
Scheme for Assistance to Logistics Park	Development of Logistics Park on min. area of 20 Ha and providing related infrastructure facilities	<ul style="list-style-type: none"> <li>25% of Eligible Fixed Capital Investment up to INR 15 Cr</li> </ul>
Scheme for Assistance to R&D facilities	Setting up R&D Centre or Product Development Centre	<ul style="list-style-type: none"> <li>30% of Eligible Fixed Capital Investment up to INR 5 Cr</li> </ul>





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**Industries Commissionerate**

Government of Gujarat

Industries Commissionerate

[www.ic.gujarat.gov.in](http://www.ic.gujarat.gov.in)



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Government of Gujarat

**MSME**

MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF GUJARAT

MSME Commissionerate

[www.msme.gujarat.gov.in](http://www.msme.gujarat.gov.in)



COMMISSIONER OF COTTAGE & RURAL INDUSTRIES  
(Government of Gujarat)

Commissioner of Cottage and Rural Industries

[www.cottage.gujarat.gov.in/Home](http://www.cottage.gujarat.gov.in/Home)



Investor's Facilitation Portal (IFP)

[www.ifp.gujarat.gov.in](http://www.ifp.gujarat.gov.in)

For more details contact:

**District Industries Center**

B.N.1/2, Jilla Seva Sadan – 2  
Race Course Ring Road  
Rajkot-36001.

Email-id: [gm-dic-raj@gujarat.gov.in](mailto:gm-dic-raj@gujarat.gov.in)

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Phone No: 0281-2476376

Thank You

